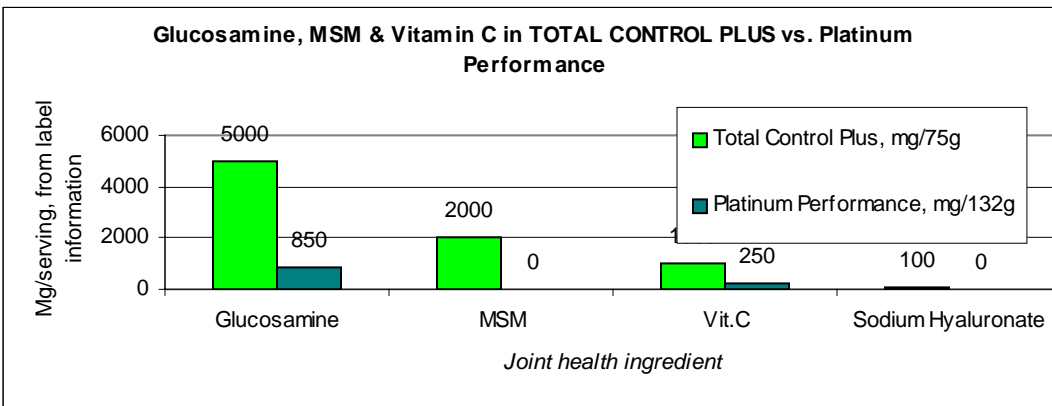
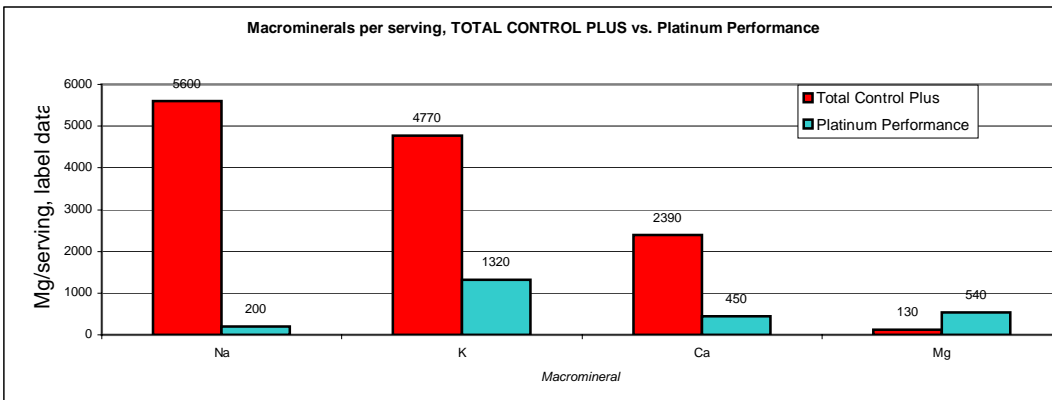


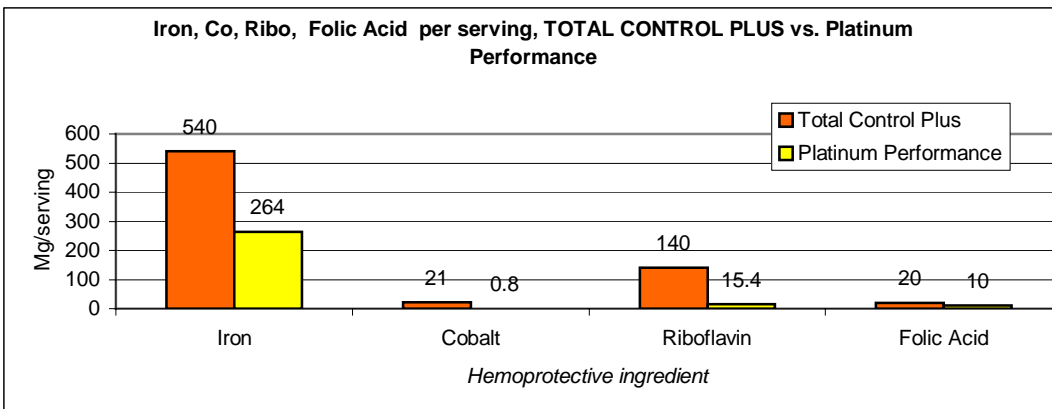
Breakdown of TOTAL CONTROL PLUS by the amounts of ingredients present relative to their target effect. Add them all up and the total is nearly 100%, which means no fillers. TOTAL CONTROL PLUS incorporates all the active ingredients of Finish Line's proven products Apple-A-Day, Fluid Action HA, Feet First, U7, Iron Power, and XBL, **ALL IN ONE SUPPLEMENT!**



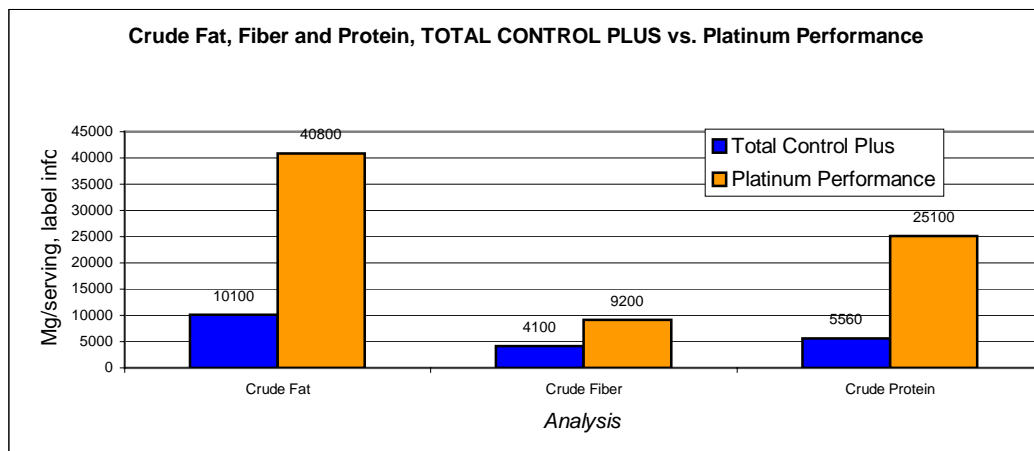
Comparison of joint-health or chondroprotective ingredients; TOTAL CONTROL PLUS vs. Platinum Performance. TOTAL CONTROL PLUS contains over 5 times more glucosamine, and 4 times more vitamin C. TOTAL CONTROL PLUS includes MSM and Sodium Hyaluronate; Platinum Performance does not.



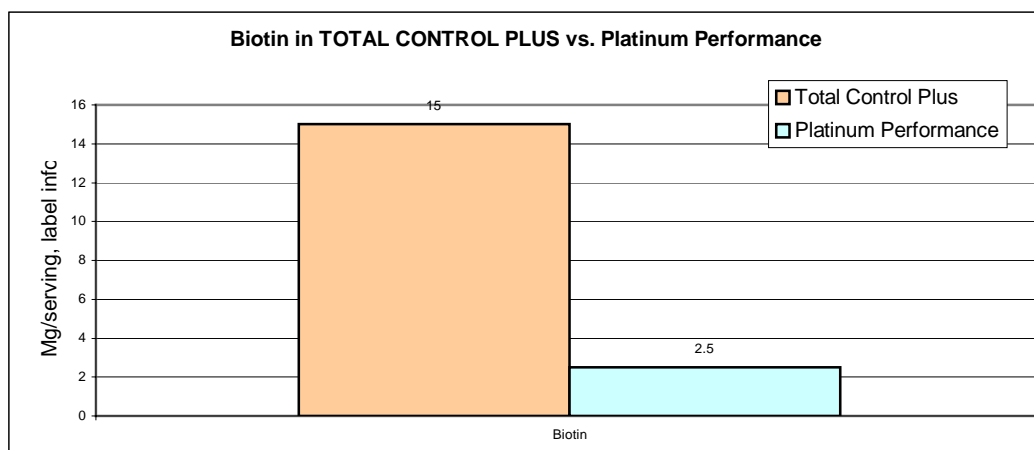
Comparison of the amounts of macrominerals, like sodium, potassium, calcium and magnesium, which help promote healthy hydration in your horse. Note that TOTAL CONTROL PLUS contains more of these minerals; a full serving of Apple-A-Day. Note the ratios of sodium to potassium and calcium to magnesium in TOTAL CONTROL PLUS, then compare to the ratios in Platinum Performance.



Comparison of hemoprotective ingredients. Note that TOTAL CONTROL PLUS has twice the iron, and more cobalt. Note the much higher levels of the B-vitamins riboflavin and folic acid as well. All of these ingredients are known to "aid in the prevention of iron deficiency anemia".



Comparison of the feed ingredient analysis such as crude fat, fiber and protein in TOTAL CONTROL PLUS vs. Platinum Performance. These parameters are normally supplied in good quantity by your horse's basic feeds such as hay. TOTAL CONTROL PLUS supplements ingredients that are **NOT** always present in the feed. Additionally, consider the quality of fats present: TOTAL CONTROL PLUS contains Olive oil, Wheat germ oil, and Flax oil from Flax seed.



Comparison of the quantity of Biotin in TOTAL CONTROL PLUS vs. Platinum Performance. Biotin, a B-vitamin, has been shown in many studies to promote healthy hooves. Biotin is a very expensive raw material (as are the hyaluronic acid salts), but is extremely important for your horse. Finish Line's TOTAL CONTROL PLUS contains an effective amount of biotin, identical to the amount in Feet First.

TOTAL CONTROL PLUS Label information:

Product Facts: Recommended to help support healthy joints, digestive system, hooves and skin, healthy hydration and blood parameters in the horse.

Active ingredients per 2 scoops (75g): Glucosamine HCl 5000mg, Sodium hyaluronate 100mg, Ascorbic acid 1000mg, MSM 2000mg, Omega 3 fatty acids 3560mg, Omega 6 fatty acids 2410mg, Yucca 100mg, Niacinamide 300mg, Turmeric 85mg, Slippery elm 67mg, Aloe vera 130mg, Sodium chloride 14580mg, Potassium chloride 9100mg, Cabbage 990mg, Ascorbyl palmitate 35mg, Iron sulfate 1870mg, Thiamine mononitrate 140mg, Riboflavin 140mg, Biotin 15mg, Methionine 130mg, Pyridoxine HCl 42mg, Cyanocobalamin 160mcg, Bromelain 14mg, Grapeseed extract 32mg, Calcium pantothenate 300mg, Folic acid 20mg, Zinc gluconate 8mg, Vitamin A 12350IU, Vitamin E 100IU, Hesperidin complex 400mg, Rutin 10mg, Menadione (Vit K) 3mg.

Inactive Ingredients: Flax seed meal, Wheat germ oil, Olive oil, Gelatin, Honey powder, Glucose, Fructose, Brewers yeast, Licorice powder, Carrot powder, Cinnamon powder, Anthemis nobilis powder, Calcium carbonate, Magnesium sulfate, Calcium lactate, Zinc sulfate, Manganese sulfate, Cobalt sulfate, Copper sulfate, Apple pectin, Magnesium phosphate, Xanthan gum, Guar gum, Gum Arabic, Fish by-products, Citric acid, Lecithin, Silicon dioxide, Potassium sorbate.

Directions for use: For a 1000lb horse, give 2 scoops (75g) once daily. 2 scoops=75g=106cc's. A 53cc scoop is enclosed.