



February, 2, 2012

Susan G. Komen for the Cure
Attn: Donor Services
PO Box 650309
Dallas, TX 75265-0309

Ladies,

2012 brings a year of new hope for breast cancer research. Finish Line is renewing our commitment to the fight. Many of our customers are barrel racers, three day eventers, grand prix show jumpers and dressage riders. These riders are 85% women and everybody has been affected or knows someone who has been affected by breast cancer.

We produce a product called FURA-FREE™ that is an effective replacement for Furazone®, an old time product that contains nitrofurazone, a known carcinogenic agent. Nitrofurazone has been proven to cause breast cancer and ovarian cancer. FURA-FREE™ contains NO NITROFURAZONE and we tell everyone we meet about the difference. We have distributed thousands and thousands of free samples to riders nationwide to spread the word: stop using Furazone® on you and your horses.

Finish Line Horse Products, Inc. would like to take this opportunity to donate 10% of our profits from this product to the Susan G Komen for the Cure cause. Keep up the good work!

Sincerely,

A handwritten signature in black ink, appearing to read "Steve Blanchard", written in a cursive style.

Steven D. Blanchard

Vice President, Sales & Marketing

Furazone® is a registered trademark of the Neogen Company