External Applications

**Blaster Horse Spray®**
is a concentrated blend of seven natural essential oils in a water soluble base. Helps promote healthy skin for your horse. Formulated to be gentle and SAFE. Contains Rosemary, Thyme, Calendula, Citronella, Cedarwood, Lemongrass, and Tea Tree Oils. Has a pleasant lemon/rosemary scent. Available in 4 oz concentrate that ensures freshness by preventing loss of volatile components.

**Easypack™**
is an aid in the temporary relief of minor hoof soreness, such as stinging feet, stone bruising, and heat due to overexertion. Promotes healthy hooves including the frog and sole tissues. Formulated in a sticky base that stays in place in the hoof better than a leg poultice, draws heat, and dries slowly. Pleasant botanical scent. Will not blister! Contains Myrrh, Clove, Lemon Balm, and Tea Tree Oil. Available in 5 lbs, 10 lbs and 24 lbs.

**First Aid Shampoo®**
is an easy-to-use, concentrated, high foaming shampoo. First Aid helps promote healthy skin and leaves your horse’s coat soft and glossy. Gentle enough for everyday use. Contains Aloe Vera and Iodine. Can be used as a general shampoo or used on smaller skin irritation. Available in a concentrated liquid 4 fl oz and 128 fl oz.

**Fura-Free™**
is a SAFE multi-purpose sweat and salve that promotes healthy skin for horses. Does NOT contain nitrofurazone! Fura-Free protects and soothes minor cuts, scrapes, burns and cracked heels. The polyglycol base makes for a great sweat on horses’ legs. Available in 16 oz gel, 16 fl oz liquid, and 1 gal. liquid.

**Herbal Shampoo™**
contains specific essential oils that help promote healthy skin and coat on your horse. Howe Clean is a mild and gentle high foaming pH balanced shampoo that is especially formulated for horse’s sensitive skin. Leaves a refreshing herbal scent, good for scratches and fungus, and gentle enough for everyday use! Supplied in a concentrated liquid (32 fl oz and 128 fl oz), just dilute with water and it is ready for use!

**Iso-Tite™**
is a multi-purpose gel liniment used as an aid in the temporary relief from minor stiffness or soreness due to overexertion. Natural counterirritant ingredients relieve inflammation and can sweat, tighten, or freeze! Will not blister. Gentle enough for daily use. Goes on feeling icy cold, then changes to a warm feeling. Supplied in gel 32 oz and 128 oz.

**Original Premium Poultice™**
is an extra soothing and cooling aid in the temporary relief of stiffness and soreness due to overexertion. Contains natural essential oils that relieve irritation in more serious examples of inflammation or swelling and enhances the cool feeling on the skin. Draws heats from leg or foot. Easy on and easy off application. Supplied in 12.9 lb, 23 lb, and 45 lb buckets.
External Applications

**Kool-Out Poultice™**
is an aid in the temporary relief of minor stiffness and soreness due to overexertion. Kool-Out is mild enough for everyday use and for horses with sensitive skin. Can be used over minor nicks, cuts, blisters and more. It cools and tightens your horses’ legs after work outs, performances, events, and races. Easy on and easy off application! Supplied in 12.9lb, 23lb, and 45lb buckets.

**Feed Supplements**

**Apple-A-Day™**
and Orange-A-Day are daily feed supplements formulated to replace lost electrolytes and promote healthy hydration in your horse. These are cost effective electrolyte/mineral replacements that prevent dehydration and aid in appetite and water consumption. Does NOT contain sugars, fillers, or artificial colors! The container last longer since you use less! Palatable apple or orange flavor. Supplied in a powder form (5lb, 15lb, or 30lb).

**Electrocharge™**
is a concentrated blend of electrolytes and trace mineral salts that helps promote healthy hydration in your horse. Electrocharge is a salt based oral paste, formulated for rapid absorption and replaces electrolytes in the same proportion as lost through sweat. Supplied in a two dose, 60cc oral syringe.

**Feet First®**
helps promote healthy hooves, coat, and skin. Tasty, Flax Seed based supplement that contains natural essential fatty acids, biotin, methionine, vitamins A, E, and C, zinc, etc. No hoof, no horse! Available in powder 2.25 lbs, 4.5 lbs, 9 lbs and 22.5 lbs.

**Iron Power®**
is used as an aid in preventing Iron-Deficiency Anemia. This daily feed is a multi-vitamin/multi-mineral supplement with high levels of b-vitamin complex that supports healthy blood counts in your horse. See results with Iron Power in 14 days! Palatable apple-flavor liquid supplied in (64 fl oz and 128 fl oz) or powder (2.9 lb and 5.9 lb).

**JC’s X-Tie Up™**
helps promote healthy muscle function in the horse. Contains a proprietary blend of vitamins that help muscles utilize energy more efficiently. Can be used as a preventative measure or for horses that are currently tying up. Available in 1 fl oz oral syringe.

**Quia-Cal®**
is a fast acting one-shot oral paste that promotes healthy nerves in your horse. Quia-Cal is supplied in a palatable apple-cinnamon flavor. Use as an aid in the prevention of minor nervousness during times of stress. Does NOT contain Tryptophan and does NOT make your horse “dopey!” Available in a 1/2 oz syringe.
Feed Supplements

**Ultra Fire™**
is an award winning concentrated multi-vitamin/multi-mineral supplement that promotes health in many systems of your horse including: muscle, energy, hydration, blood, and more! Contains 12 vitamins and 11 minerals/salts. Does NOT contain sugars and fillers and does NOT make your horse nervous! Palatable apple-flavor supplied in powder form (15 oz, 60 oz, 150 oz, 300 oz, and 800 oz)

Healthcare

**Air Power™**
is an ALL NATURAL aid in the relief of minor coughs due to irritation. Offers symptomatic relief for coughs, allergies, or heaving horses. Helps promote healthy breathing passages in the horse. Air Power is cost effective. NO side effects! Supplied in a liquid ½ fl oz oral syringe, 16 fl oz, 34 fl oz, and 128 fl oz bottle.

**Easywillow™**
is a NEW, natural, and gentle product for the temporary relief of minor stiffness and soreness due to over-exertion. Natural replacement for bute in your horses diet. Includes Antioxidant blend which is a proprietary blend of Grapeseed, Tart Cherry, and Ascorbyl palmitate. Available in powder 1.8 lbs, 3.7 lbs, and 18.4 lbs

**Fluid Action®**
helps promote healthy joints in your horse, cat, and dog! Contains 5,000 mg/oz of Glucosamine HCl, 1,000 mg/oz of Vitamin C, plus MSM, Yucca, and other beneficial ingredients for joint health. Does not contain any pain masking ingredients. Available in liquid 32 fl oz and 128 fl oz or powder 30 oz, 60 oz, and 10 lbs.

**Fluid Action® HA**
provides the same great benefits as original Fluid Action except with added Sodium Hyaluronate (HA) for extra support in preserving healthy joints. Sodium Hyaluronate, or Hyaluronic Acid supports healthy joint function by lubricating joints and helping to maintain structural integrity. Contains 25 mg/oz of Hyaluronate Acid, 5,000 mg/oz of Glucosamine HCl, 1,000 mg/oz of Vitamin C, plus MSM, Yucca, and other beneficial ingredients for joint health. Available in liquid 32 fl oz and 128 fl oz or Powder 30 oz, 60 oz, and 10 lbs. Also available in PELLETS 2.05 lb. (30 day) and 4.1 lb. (60 day)

**Horse-shoe™**
helps promote healthy hoof growth with 22mg of Biotin. Contains a blend of gelatin, biotin, methionine, herbal ingredients, MSM, salts, and corn products formulated to optimize uptake and utilization. Stimulates blood circulation in the hooves and feet which ensures that the tissues receive the proper nutrients required for growth. Available in powder 2 lbs, 5 lbs, and 20 lbs
Healthcare

**MuscleTone™**
contains a broad spectrum of ingredients to promote healthy muscle development and function in performance horses. Contains Rice bran oil, Wheat germ oil, Myo-pro blend and Creatine. See results in 90 days! Available in powder 4.25 lbs and 2.125 lbs.

**Total Control®**
is a combination of Finish Line’s 5 best selling products. These include U-7 Gastric Aid, Iron Power, Apple-A-Day, Fluid Action HA, and Feet First. All of these products combine into one good-tasting daily supplement that helps support 6 systems in your horse: Gastric, Blood Counts, Hydration, Joints, Feet, and Coat. Total Control PLUS includes everything that’s in Total Control but with additional ingredients from XBL Ultra that help promote healthy capillary strength. Available in powder 4.7 lbs (28 days), 9.3 lbs (56 days), and 23.2 lbs (140 days).

**U-7™ Gastric Aid**
is a palatable vitamin/herbal blend that helps promote a healthy equine digestive system including the foregut and hindgut! This is a cost effective alternative to help gastric health in your horse. All natural active ingredients NOT an anti-acid or a prescription drug. Available in liquid 64 fl oz and 128 fl oz or powder 1.6 lbs and 3.2 lbs.

**XBL® Ultra**
promotes a healthy circulatory system, including healthy capillary strength in the lungs. Great for horses in heavy training and essential for performance horses. Available in 1.3 lbs (30 doses), 2.6 lbs (60 doses), and 10.4 lbs (240 doses).